



MEDIA ALERT

March 25, 2008

**DE GIULIO TO DESIGN KITCHEN FOR
SUB-ZERO/WOLF'S EXHIBIT AT K/BIS 2008**

Chicago, IL –Mick De Giulio of de Giulio kitchen design in Wilmette, IL and Chicago, IL has been commissioned by Sub-Zero/Wolf Appliance to design a kitchen for their exhibit at the Kitchen and Bath Industry Show (K/BIS) in Chicago, IL April 11-13.

Incorporating some of the newest appliance offerings by Sub-Zero/Wolf, including the new E Series ovens and the Wolf cooktop module series, De Giulio's 'living kitchen' within the exhibit will offer an inviting retreat at K/BIS. Centered on the idea of 'la dolce vita,' this kitchen celebrates comforts in life – good food and wine, great conversation over cappuccino, and the warmth and ease of home.

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Mick De Giulio regularly consults with Sub Zero Freezer/Wolf Appliance on new product introductions and designed the demonstration kitchens at their corporate facility in Madison, WI. He has served as a judge for SubZero/Wolf's premier international kitchen design contests since 1998. Last Spring, he designed a space for SubZero/Wolf's exhibit at K/BIS in Las Vegas and, most recently, he designed a kitchen space for their Westye East showroom in New York City's A&D Building.

Also see De Giulio's work at Eurocucina/Salone de Mobile

Following K/BIS, Mick De Giulio will present a kitchen designed for German manufacturer SieMatic's exhibit at Eurocucina/Salone de Mobile in Milan, Italy, April 16-21.

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